



Reception House
Waterloo Region



Not Another Gala – Sponsorship Package

Since 1987, Reception House Waterloo Region has helped thousands of refugees rebuild their lives in the community. We provide services and programs that are focused on providing a warm welcome, supporting newcomers throughout their resettlement process, and assisting them in leading a healthy and productive life in their new community.

Our vision is to build a sustainable organization helping refugees adapt and integrate into a new community they can call home. The objective of Not Another Gala is to support our vision. Fundraising efforts help us to continue providing high-quality, client-centered wraparound services tailored to everyone's needs. We cannot do this alone! It takes a community to support this journey of settlement.

The Event

WHEN: September 26, 2024, 6:00pm – 10:00pm with ticket sales and our social media promotion beginning May 2024

WHAT: Not Another Gala is our key fundraising event. It is an event of delectable multicultural food, unforgettable music and entertainment, inspiring art, and some surprises too!

WHY: The funds from Not Another Gala will contribute to strengthening our sustainability vision and continue providing wraparound services to refugees.

WHERE: The Victoria Park Pavilion, 80 Schneider Ave, Kitchener, ON

WHO: The event celebrates refugees who have resettled in Waterloo Region and the community who has supported them. Our guests come from every sector – business, community organizations, schools, high-tech, arts, neighborhoods, faith groups, and government. Our hosts create opportunities for recent newcomers to join, who might otherwise not be able to join.



Sponsorship Opportunities

THE EVENT SPONSOR - \$20,000

- Event branding alongside Reception House, e.g. “Reception House and YOUR ORGANIZATION (Name/Logo) bring you the 2024 Not Another Gala!” Premier placement of YOUR ORGANIZATION (Name/Logo) on
- all materials including on the cover of the Gala Program. Opening remarks. Videotaped interview for social media and website. A
- recognition plan customized to your brand (including opportunity to display your banner and marketing materials). A full table of 8 (6+2*) *2
- newcomer guests.



COMMUNITY LEAD SPONSOR - \$10,000

- Prominent placement of YOUR ORGANIZATION (Name/Logo) on all materials.
- Introduction of keynote address or band/music or awards segment.
- A videotaped interview for social media and website.
- A recognition plan customized to your brand (including opportunity to display your banner and marketing materials).
- A full table of 8 (6+2*) *2 newcomer guests.



BEST BUDS SPONSOR - \$5,000

- Full page of Gala Program (first chance at back cover). for YOUR ORGANIZATION (Name/Logo).
- Brief remarks at the opening.
- A videotaped interview for social media and website.
- Opportunity to include marketing materials at Place Settings.
- 4 seats.



FAST FRIENDS SPONSOR - \$2,500

- Half page of Gala Program for YOUR ORGANIZATION (Name/Logo).
- Named at Event.
- Recognized on social media, logo and link on website.
- 2 seats.

GOOD NEIGHBOURS SPONSOR - \$1,500

- Quarter page of Gala Program for YOUR ORGANIZATION (Name/Logo).
- Entertainment sponsored by YOUR ORGANIZATION (Name/Logo).
- Recognized on social media, logo on website.
- 2 seats.

WELCOME TO THE BLOCK SPONSOR - \$750

- Named in Gala Program.
- Named in Impact Report.
- Recognized on social media.
- 1 seat.

FRIEND SPONSOR - \$500

- Named in the Gala Program as a sponsor and friend.
- Recognized on our social media.

BE A HOST! WIDEN OUR CIRCLE! - \$1,200

- Host a group of your friends! You get 4 seats, and we will invite 4 newcomer guests to join your table. This is a unique and special offer. Engage with your community; connect with your newest neighbours.
- Share your experiences; learn from each other; make a new friend.

STILL DON'T SEE A FIT? CONTACT US

- Your sponsorship will make a profound impact in the lives of newcomers in our community.
- Please contact us at the details below to discuss a fit for you and your organization.



Contact Us

Hayley Dick

events@receptionhouse.ca

226-750-4293